

ud WANTED



URBAN DECAY

ud troublemaker
SUPER-FAT, SUPER-LONG,
SEX-PROOF MASCARA

CRIME

Impossibly long, perfectly fanned out, sexy fluttery lashes - 13.7x the usual volume

WEAPON

ud troublemaker
SUPER-FAT, SUPER-LONG,
SEX-PROOF MASCARA

A double-walled holographic tube with prismatic finish, housing a **killer custom brush** with tiny precision hooks for clump-free lash separation

SUSPECT

Urban Decay Singapore

REWARD: 10000\$



#UDSingapore

#HereComesTrouble

ud troublemaker

SUPER-FAT, SUPER-LONG,
SEX-PROOF MASCARA

STIR UP TROUBLE WITH YOUR BADASS LASHES

Hey UD Junkie, we're giving it to you first. Start flaunting your perfectly fanned out lashes, **13.7x usual volume**, way before anyone else! Troublemaker Mascara (SGD\$38) will be available in Sephora islandwide and all Urban Decay Free-standing stores. Don't forget to tag us at **#UDSingapore #HereComesTrouble** as you show off your Feminine, Dangerous & Fun side!



NOT LETTING
ANY LASH OFF
THE HOOK

Tiny precision hooks
that grabs lashes
and pull through
for instant lash-
multiplying effect

<Warning! Addictive
clump-free swiping>



troublemaker

DELIVERS LASHES THAT ARE

SUPER FAT

13.7X THE LASH VOLUME



Before



After

SUPER LONG



Before



After

AND SEX PROOF

(TRUST US ON THIS ONE...)



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